

A Clerk & Councillor's Introduction to Artificial Intelligence (AI)

Monday 22nd June 2026, 6pm – 8pm

Delivered by Lewis Anderson PSLCC

(an experienced Clerk, Councillor & Internal Auditor, and former County Council Project Manager)

A clear, practical introduction to how AI can support council operations, communication and decision-making.

Content includes:

- **The Case for AI:** Identifying the Problem Understand what AI is (in plain English) and identifying where it can make the largest impact in councils
- **Tools o**
- **f the Trade:** Free & Paid AI Options Explore the functions, costs and usefulness of many popular free and paid services with demonstration & feedback
- **Prompt Craft:** How to Talk to AI Learn how to write tailored prompts and get the most out of AI services
- **Governance, Risk & Ethics:** Understand the risks and develop an understanding of processes to mitigate them
- **AI for Inclusion and Accessibility:** Explore AI's role in breaking down barriers to inclusivity
- **AI in Action:** Council Use Cases Learn how other councils are already using AI and map out your council's use case
- **Change Management:** Making AI Stick Build a confident and resilient AI culture to support the changing local council sector

Cost: £45 per member delegate

Please make your booking on-line [here](#)

Please place your booking through your clerk

Shropshire Association of Local Councils, Riggs Hall (rear of Library), Castle Gates, Shrewsbury SY1 2AS

Tel: **01743 252744** Email: alc@shropshire.gov.uk Website: www.alcshropshire.gov.uk